

Session #5

How to become a Charter park

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‘Setting the scene’

- Initial reasons to launch the Charter in protected areas (report “Loving them to death”, aso)
- Tourism activities play an increasing role in parks
- World changes (climate, energy, biodiversity, ...) also impact tourism
- Sustainability has become a core concept among all activities and in minds
- The Charter process, from its beginnings up to the Charter network in 2008

reference documents, newsletter, networking meetings, Charternet (working groups, marketing and promotion, ...)

- Results from the charter process, success stories in charter parks

Examples of good practices in charter parks, ...

‘Sharing experiences’

- ... and examples of good practices given and shared by the participants

‘How to do it’

- The whole application process, in brief
- Before the application: consultation process, partnership with local stakeholders, assessment of tourism economy
- Charter principles and key issues
- Forum: shared decisions about diagnosis, sustainable strategy and action plan

Part 4 - ‘What have we learnt?’