

Session #17

Sustainable financing for protected area systems

Session Leader: Michael Carroll – Language: English

This will be divided into three sessions as outlined below. There will be a short introduction to each topic, then about a 45 minute workshop followed by a report back by each sub-group. Breaks between sessions will allow for ample networking time.

Session 1. Exploring how to measure economic, social and political value for outputs of protected area programmes. Comparing the assessment of returns on expenditure for financial and non-financial programme outputs.

Session 2. Discussion on successful methods of obtaining funding by sectors. Use of lobbying, corporate social responsibility, marketing, carbon & environmental trading, and purely financial instruments.

Session 3. Financial management and protected area programme objectives. The role of budgeting, prioritising, establishing goals and setting targets in the management of finances. Discussion of the importance of monitoring, reviewing, analysing and reporting effectiveness in the use of funds; and how this can lead to substantial long term financing by both establishing long term partnerships and broadening appeal.